

Eurosoftware – 25 years in Pilsen

30.9.2022, Moving Station

11:00 11:05 – 11:15	Welcome of the host Short introduction of Eurosoftware and GK Software	Lucie Výborná
Conference part 1	Retail and the future of shopping	
11:15 – 11:45	Future of shopping Retail	T. Niehoff (GK Software) T. Vetter (GK Software)
11:45 – 12:15	New technologies in the retail business 25 years in retail and two different views (... long way to Cloud) AI	T. Kalina (Eurosoftware) M. Opel (GK Software)
12:15 – 12:35	Merchant versus customer and their strategies	M. Cihlář (Eurosoftware)
12:35 – 12:50	Product & Project	H. Heller (GK Software)
12:50 – 13:05	From Silicon Valley to Pilsen (GK GO)	Orit Bar-Ad (GK Software)
Lunch break		
Conference part 2	Pilsen – attractive region, attractive employer	
14:00 – 14:30	Adventures in Antarctica	Lucie Výborná
14:30 – 15:00	Pilsen – attractive region Smart city	T. Uhlík (RRA PK) L. Šantora (SIT Plzeň)
15:05 – 15:30	Panel discussion – students and future of the IT in the region	Representatives from the city, region, university, Eurosoftware
Coffee break		
15:50 – 16:35	How to prepare for the technological future?	Petr Mára

*PROGRAM TO CHANGE WITHOUT NOTICE

Send your registration till 23.9. to the mail AHermova@gk-software.com

During the whole conference day it will be possible to visit a showroom with the newest retail systems developed by Eurosoftware.

The whole conference will be interpreted to CZ-DE-GB

